Writer’s Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Persuasive (Opinion) Rubric**

**Ideas and Content** **12 pts possible\_\_\_\_\_\_\_**

* Uses pre-writing strategies to assist with the writing process (2 pts)
* States a clear position / opinion (2 pts)
* Reasons are strong and convincing (3 pts)
* All reasons are elaborated with details to support the position / opinion (3 pts)
* Writing is focused throughout the piece (2 pts)

**Organization 10 pts possible\_\_\_\_\_\_\_\_\_**

* Includes an attention grabbing beginning that helps to introduce the topic (2 pts)
* Conclusion restates position / opinion and gives a call to action (2 pts)
* Uses transitions to move from one idea to the next (2 pts)
* Ideas are in a logical order (2 pts)
* There is evidence of paragraphing (2 pts)

**Voice 4 pts possible\_\_\_\_\_\_\_\_\_\_\_\_\_**

* Ideas are expressed in an original way (2 pts)
* The writer communicates feelings, causing the reader to connect with the story (smile, laugh, gasp, frown etc.) (2 pts)

**Word Choice 6 pts possible\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

* Uses descriptive and rich vocabulary throughout the writing (3 pts)
* Uses powerful words to persuade the reader to the writer’s position / opinion (3 pts)

**Sentence Fluency 6 pts possible\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

* Writing has a smooth and natural flow (3 pts)
* Uses a variety of sentence types, length and beginnings (3 pts)

**Conventions 6 pts possible\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

* Writing contains few, if any, errors in punctuation and capitalization (2 pts)
* All high-frequency words are spelled correctly (2 pts)
* Uses complete sentences and correct grammar (2 pts)

**Work Habits 3 pts possible \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

* Used best handwriting (1 pt)
* Remained on task throughout the writing process and showed effort (1 pt)
* Evidence of the thoughtful revising and editing (1 pt)

**Total Points: 47 Your Points \_\_\_\_\_\_\_\_\_\_\_\_\_\_ Your Grade \_\_\_\_\_\_\_\_\_\_\_\_\_\_**