**Persuasive Writing Rubric**

1. **Ideas and Content 10 pts possible\_\_\_\_\_\_**
* Uses pre-writing strategies to assist with the writing process (2pts)
* States a clear position / opinion (2pts)
* All facts and details support the position / opinion (4pts)
* Writing is focused throughout the piece (2pts)
1. **Organization 6 pts possible\_\_\_\_\_\_**
* Hooks the reader with an interesting beginning (2pts)
* Ending restates position / opinion and gives a call to action (2pts)
* Uses transitions to move from one idea to the next (2pts)
1. **Voice 4 pts possible\_\_\_\_\_\_**
* Writer’s voice is convincing throughout the piece (2pts)
* The personality of the writer comes through by using a variety of techniques, for example humor or sarcasm (2pts)
1. **Word Choice 8 pts possible\_\_\_\_\_\_**
* Uses descriptive and varied vocabulary throughout the writing (4pts)
* Uses powerful words to persuade the reader to the writer’s position / opinion (4pts)
1. **Sentence Fluency 6 pts possible \_\_\_\_\_\_**
* Writing has a smooth and natural flow (3pts)
* Uses a variety of sentence types, length, and beginnings (3pts)
1. **Conventions**  **6 pts possible\_\_\_\_\_\_**
* Writing contains few, if any, errors in punctuation and capitalization (2pts)
* All high-frequency words are spelled correctly (2pts)
* Uses complete sentences and correct grammar (2pts)

**Total Points: 40 points Your Points: \_\_\_\_\_\_\_\_\_ Your Grade: \_\_\_\_\_\_\_\_\_**