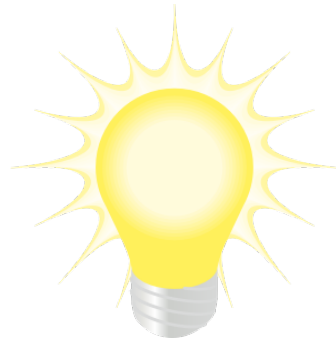


# **NJ INVENTORS AND INVENTIONS**

***YOU, TOO, CAN BE A NJ INVENTOR!***



# NJ INVENTIONS AND YOU *PERFECT TOGETHER*

**LET'S TURN AND TALK ABOUT IT!**

~CAN YOU NAME A FEW **EXISTING**  
PRODUCTS THAT YOU WOULD  
LIKE TO **CHANGE**?

~CAN YOU THINK OF A **NEW** PRODUCT  
YOU WISH TO CREATE?



# NJ INVENTIONS AND YOU PERFECT TOGETHER

*LET'S TAKE A "SNEAK PEEK"*

~ TAKE A LOOK AT SOME INVENTIONS  
CREATED AND SOME THAT  
WERE RE-CREATED BY  
CHILDREN.

\*VIEW - [WWW.SMCKIDS.COM](http://WWW.SMCKIDS.COM)



# NJ INVENTIONS AND YOU PERFECT TOGETHER *LET'S PLAY A GAME!*

~HOW MANY CATCHY PHRASES  
CAN YOU REMEMBER FROM  
YOUR FAVORITE  
COMMERCIALS?

\*HAND-OUT CATCHY PHRASE WORKSHEET



# **NJ INVENTIONS AND YOU PERFECT TOGETHER**

***LET'S SEE WHAT YOU SEE!***

**~SKETCH THE INVENTION THAT YOU WISH  
TO *CHANGE OR CREATE.***

**~ADD A CATCHY SLOGAN TO  
YOUR VISUAL.**

\*DISPLAY MAGAZINE ADVERTISEMENTS FOR VIEWING AND SLOGANS



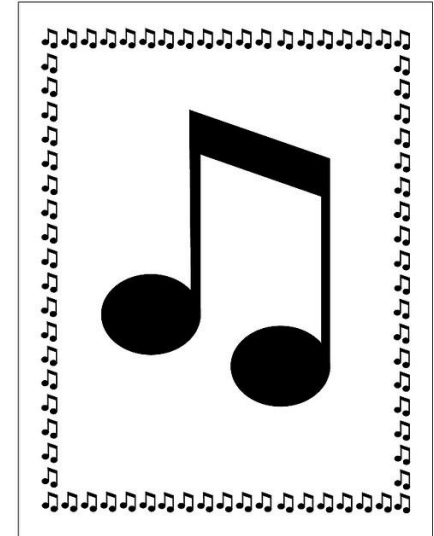
# **NJ INVENTIONS AND YOU PERFECT TOGETHER**

***LET'S CREATE YOUR JINGLE!***

**~WHAT CATCHY WORDS WILL  
YOU USE AS YOU CREATE YOUR  
JINGLE?**

**~WILL YOU ADD MUSIC?**

*\*USE CATCHY PHRASE WORKSHEET AS A REMINDER*



# NJ INVENTIONS AND YOU PERFECT TOGETHER

*LET'S SHARE IT!*

~YOU ARE THE “**LIVE**”

ADVERTISEMENT FOR YOUR  
PRODUCT - PRESENT IT!

~**SELL** IT TO YOUR AUDIENCE!

~**CONNECT** TO YOUR

AUDIENCE USING EYE CONTACT!

